

# Low Power HDMI Transmitter with Consumer Electronic Control (CEC)

Data Sheet ADV7524A

#### **FEATURES**

#### General

Low power HDMI transmitter ideal for portable applications CEC controller and expanded message buffer (3 messages) reduces system overhead

HDMI Version 1.4a features supported 3D video

**Extended colorimetry** 

**Compatible with DVI 1.0** 

Optional embedded HDCP keys to support HDCP 1.3 Video/audio inputs accept logic levels from 1.8 V to 3.3 V Digital video

150 MHz operation supports all video and graphics resolutions from 480i to 1080p

Programmable 2-way color-space converter

Supports RGB, YCrCb, and DDR

**Supports ITU656-based embedded syncs** 

Automatic input video format timing detection (CEA-861E) Digital audio

Supports standard S/PDIF for stereo LPCM or compressed audio up to 192 kHz

2-channel, uncompressed LPCM I<sup>2</sup>S audio up to 192 kHz Special features for easy system design

On-chip MPU with I<sup>2</sup>C master to perform EDID reading and HDCP operations; reports HDMI events through interrupts and registers

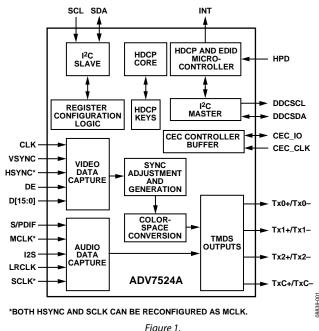
5 V tolerant I<sup>2</sup>C and HPD I/Os, no extra device needed No audio master clock needed for supporting S/PDIF and I<sup>2</sup>S

Compatible with AD9394 HDMI companion chip 5 V generator for Hot Plug detection in portable applications

#### **APPLICATIONS**

Cellular handsets
Digital video cameras
Digital still cameras
Personal media players
Gaming
DVD players and recorders
Digital set-top boxes
HDMI repeater

#### FUNCTIONAL BLOCK DIAGRAM



#### **GENERAL DESCRIPTION**

The ADV7524A is a 150 MHz, High-Definition Multimedia Interface (HDMI®) transmitter with expanded CEC buffer. It supports HDTV formats up to 1080p and computer graphic resolutions up to SXGA at 75 Hz.

With the optional inclusion of embedded HDCP keys, the ADV7524A allows the secure transmission of protected content, as specified by the HDCP 1.3 protocol.

The ADV7524A supports 3D video and extended colorimetry.

The ADV7524A supports both S/PDIF and 2-channel I<sup>2</sup>S audio. Its high fidelity, 2-channel I<sup>2</sup>S can transmit stereo up to a 192 kHz sampling rate. The S/PDIF can carry stereo LPCM audio or compressed audio including Dolby\* digital and DTS\*.

The ADV7524A helps to reduce system design complexity and cost by incorporating such features as an I<sup>2</sup>C master for EDID reading, and 5 V tolerance on the I<sup>2</sup>C and Hot Plug<sup>™</sup> detect pins.

Fabricated in an advanced CMOS process, the ADV7524A is available in a space saving, 49-ball, WLCSP surface-mount package. This package is RoHS compliant and specified to operate from  $-25^{\circ}$ C to  $+85^{\circ}$ C.

For more information on the ADV7524A, contact Analog Devices, Inc., at: ATV\_VideoTx\_Apps@analog.com.

# **ADV7524A\* PRODUCT PAGE QUICK LINKS**

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# COMPARABLE PARTS 🖵

View a parametric search of comparable parts.

## **EVALUATION KITS**

• ADV7524A Evaluation Board

## **DOCUMENTATION**

#### **Data Sheet**

 ADV7524A: Low Power HDMI Transmitter with Consumer Electronic Control (CEC) Data Sheet

## REFERENCE MATERIALS 🖳

#### Informational

Advantiv<sup>™</sup> Advanced TV Solutions

# **DESIGN RESOURCES**

- ADV7524A Material Declaration
- PCN-PDN Information
- · Quality And Reliability
- Symbols and Footprints

### **DISCUSSIONS** •

View all ADV7524A EngineerZone Discussions.

# SAMPLE AND BUY

Visit the product page to see pricing options.

## **TECHNICAL SUPPORT**

Submit a technical question or find your regional support number.

## DOCUMENT FEEDBACK 🖳

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ADV7524A Data Sheet

# **NOTES**

 $I^2C$  refers to a communications protocol originally developed by Philips Semiconductors (now NXP Semiconductors). HDMI, the HDMI logo, and High-Definition Multimedia Interface are trademarks or registered trademarks of HDMI.

